



# BRANDS IMAGING

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## ART SUBMISSION GUIDELINES

### DID YOU KNOW?

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Final art can be printed in 2 types of formats: TIFF or EPS. If you are creating art in a vector based program (Illustrator, Corel, etc.), then please submit an EPS at high resolution. Bitmapped artwork (art created in Photoshop, Corel Paint, and/or any Photographs) should be supplied at the actual size it is being printed at 150 dpi and saved at a TIFF with "ZIP" compression to reduce file size.

### FILES WE CAN ACCEPT

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- TIFF (at 150 dpi or higher, to artwork size)
- PHOTOSHOP (at 150 dpi or higher, to artwork size)
- PDF (bitmapped images should be 150 dpi or higher to artwork size, vector based graphics can be any size)
- ILLUSTRATOR (vector based graphics can be any size, any placed bitmapped images must be 150 dpi or higher to artwork size)

### NOTES

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- All fonts **MUST** be outlined to avoid font replacement
- Illustrator files must be **SAVED DOWN** to Adobe CS 4
- Photoshop files must be **SAVED DOWN** to Adobe CS 4
- All vinyl lettering must be created as vector art. **NO BITMAPPED ART**
- Artwork that does not adhere to these guidelines will need to be recreated in the appropriate format, and an art fee will be charged to your order.

If you have any questions regarding art and whether or not your art is acceptable, please contact the Brands Imaging Art Department: [brandsimaging@gmail.com](mailto:brandsimaging@gmail.com). Remember to put "ATTN: Art Dept." somewhere in your subject line.

Brands Imaging appreciates your business!

Thank you for cooperating with our Art Submission guidelines!